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-- Conference

"Toward a regulatory approach to Corporate Social Responsibility"  
Brussels - 06 December 2006. By ECCJ, AI and Social Platform

For years, NGOs have stated that a regulatory approach must complement voluntary efforts to give CSR credibility. We believe that it is necessary to develop a proper EU framework that complements the voluntary commitment of a steadily growing number of companies with proactive and consistent public policies to create the right enabling environment and ultimately to ensure accountability by all companies.

We believe that the Alliance for Corporate Social Responsibility and the CSR Multistakeholder Forum (taking place on the 7th December 2006) fail to address what is really needed to solve social and environmental problems related to the performance of European companies. We challenge the EU to become a leader in the global debate on CSR and we invite all stakeholders to discuss regulatory approaches to CSR at EU level with us in an open manner.

Wednesday, 6th December 2006

Le Botanique / Koningsstraat/ Rue Royale 236 / Brussels

For program and details see:

<http://www.corporatejustice.org/events.html>

**\*\*New Papers\*\***

-- Corporate social responsibility at EU level. Proposals and recommendations. By ECCJ.

This paper outlines the view of ECCJ on recent policy developments in the area of CSR at EU level, and provides recommendations for the European Commission to enhance the contribution of the EU, through CSR, to improving social and human rights conditions and the environment affected by corporations. These recommendations are also submitted to the European Parliament's Committee on Employment and Social Affairs in the light of their report on the recent CSR communication.

Download the recommendations (PDF; 108 KB):

[http://www.corporate-accountability.org/eng/documents/2006/csr\\_at\\_eu\\_level.pdf](http://www.corporate-accountability.org/eng/documents/2006/csr_at_eu_level.pdf)

-- A Three-Pronged Approach to Corporate Climate Strategy. By Business for Social Responsibility.

We provide a full picture of the efforts that companies will need to create an integrated climate change strategy. Business leaders increasingly recognize that the time for isolated carbon and greenhouse gas initiatives is over. A focus on "end of the pipe" technologies is no longer sufficient. Business has an opportunity to consider the full expanse of carbon and greenhouse gas emissions-across their company, their operations and the lifecycle of products and services-and to chart a course to carbon neutrality.

Download the analysis (PDF; 356 KB):

[http://www.corporate-accountability.org/eng/documents/2006/corporate\\_climate\\_strategy.pdf](http://www.corporate-accountability.org/eng/documents/2006/corporate_climate_strategy.pdf)

-- Responsible Purchasing of Forest Products. By the WWF

This guide has been developed by WWF's Global Forest & Trade Network (GFTN) for use by a purchasing organization wishing to develop a program for the responsible purchasing of forest products. The guide lays out a generic approach for the development and implementation of a responsible purchasing policy, hereafter referred to as a responsible purchasing program. The guide is aimed at any medium-size or large enterprise, including primary mills, secondary processors, importers, manufacturers, wholesalers, and retailers, that purchase or procure forest products. In appropriate circumstances it may also serve to guide smaller enterprises.

Download the guide (PDF; 2,3 MB):

[http://www.corporate-accountability.org/eng/documents/2006/purchasing\\_of\\_forest\\_products.pdf](http://www.corporate-accountability.org/eng/documents/2006/purchasing_of_forest_products.pdf)

-- Keep It Legal: Best Practices for Keeping Illegally Harvested Timber Out of Your Supply Chain. By the WWF

This manual has been developed by WWF's Global Forest & Trade Network (GFTN) for use by organizations wishing to extend a program of responsible purchasing to further address difficulties arising from possible trade in "illegal" forest products. The manual has been developed to add detail to legality issues encountered by companies adopting a responsible purchasing program. The Keep It Legal manual is a living document, so it will be regularly updated using feedback from users to provide new information about.

Download the manual (PDF; 1,26 MB):

[http://www.corporate-accountability.org/eng/documents/2006/keep\\_it\\_legal.pdf](http://www.corporate-accountability.org/eng/documents/2006/keep_it_legal.pdf)

-- The ETI Code of Labour Practice: Do Workers Really Benefit?

Over 20,000 suppliers were included in the scope of 29 ETI member companies' codes. Nearly all suppliers had been informed that they were expected to comply with the code and around 9,000 had been assessed for code compliance. Most of these suppliers were located in the upper tiers of supply chains (for example packers, first-tier producers), implying that impacts were largely restricted to workers at these levels. Assessments for code compliance were also concentrated in certain countries, especially China and the UK.

Download the survey (PDF; 548 KB)

[http://www.corporate-accountability.org/eng/documents/2006/eti\\_do\\_workers\\_really\\_benefit.pdf](http://www.corporate-accountability.org/eng/documents/2006/eti_do_workers_really_benefit.pdf)

-- Experiences with voluntary standards initiatives and related multi-stakeholder dialogues. By GTZ

This paper discusses experiences from international standards initiatives and multi-stakeholder dialogues highlighting four voluntary initiatives: the Common Code for the Coffee Community, the Foreign Trade Association of the German Retail Trade (AVE) Sector Model to introduce social standards in the textile, clothing, footwear and toy industries, the Forest Stewardship Council (FSC) and the World Commission on Dams.

The report reviews:

- how standards come about
- experiences with multi-stakeholder dialogues
- how to achieve credibility and legitimacy of a standards initiative
- lessons to consider for implementation.

Download the paper (PDF; 164 KB):

[http://www.corporate-accountability.org/eng/documents/2006/voluntary\\_standards\\_initiatives\\_gtz.pdf](http://www.corporate-accountability.org/eng/documents/2006/voluntary_standards_initiatives_gtz.pdf)

\*\*New Links\*\*

-- Business for Social Responsibility

Since 1992, non-profit Business for Social Responsibility (BSR) has been a leading provider of innovative business solutions to many of the world's leading corporations. Headquartered in San Francisco and with offices in Paris and Guangzhou, China, BSR is a nonprofit business association that serves its 250 member companies and other Global 1000 enterprises. Through advisory services, convening and research, BSR works with corporations and their stakeholders to create a more just and sustainable global economy.

Visit the website:

<http://www.bsr.org/>

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[www.corporate-accountability.org](http://www.corporate-accountability.org) aims to facilitate the flow of information among NGOs and social movements who believe their governments, private sector and civil society need to make greater efforts to ensure the accountability of business and industry, especially Transnational Corporations, to society. It contains information about ongoing civil society campaigns on corporate accountability and about NGOs and trade unions who are active in this field. It provides comprehensive material on codes of conduct, multi-stakeholder initiatives and intergovernmental processes.

Finally, this site makes available documents and publications on corporate accountability and links to relevant research institutes and databases.

Feedback and suggestions are highly appreciated!

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Corporate-Accountability-News mailing list

[Corporate-Accountability-News@lists.trilos.net](mailto:Corporate-Accountability-News@lists.trilos.net)

<http://lists.trilos.net/mailman/listinfo/corporate-accountability-news>